

ATJ JSP SIG Newsletter: Issue no. 8, August 31, 2010

The ATJ JSP SIG Newsletter tri-annually highlights upcoming events and opportunities of interest. Notices appear under five headings:

- 1. JSP SIG Announcements**
- 2. Conferences and Workshops**
- 3. Grants and Awards Opportunities**
- 4. Other information**
- 5. Member in the Spotlight**

If you have notices in these categories that you would like posted here, please send them to Tomoko Takami at ttakami@sas.upenn.edu. The next newsletter will be issued December 31, 2010. Information sent by December 21 will appear in the next issue.

(1) JSP SIG Announcements

I hope, by the time this newsletter reaches you, that you had an exciting kick-off of the new school year.

The JSP-SIG has become a bigger group, with the total memberships of nearly 80. I would like to suggest that more people be involved and work collaboratively so that we can further promote the JSP-SIG, make the SIG more useful for all the members, and advocate for the field of JSP. I have learned so many things by talking and working with colleagues in the SIG, and enjoyed meeting them. This experience has been PRICELESS!!! I hope you will take an active role in this endeavor and find it rewarding too. There are several ways in which you can participate. Please see below for the Announcements.

This issue features Dr. Eiko Ushida in the Member in the Spotlight. She is an active member of the JSP-SIG and engaged in various academic activities including the JOINT program through AATJ. The Spotlight article shows you the new persona of Ushida sensei. Enjoy!

Tomoko Takami, JSP SIG Coordinator

a) JSP-SIG Panel at 2011 ATJ conference

Call for Papers for JSP-SIG-sponsored panel at the 2011 Conference

- **The due date for proposals is Tuesday, October 19, 2010.**
- **Please ensure that the format of a proposal conforms to the guidelines given in the ATJ Conference's "Call for Papers and Panels".**
- **Please send inquiries and proposal to Tomoko Takami, ttakami@sas.upenn.edu**

Call for JSP-SIG Panel Selection Committee (2 or 3 people)

- **If you are a JSP-SIG members who is not submitting a proposal for the JSP-SIG panel, and are interested in reviewing proposals, please contact Tomoko Takami, ttakami@sas.upenn.edu by Tuesday, October 12.**

The 2010 ATJ conference will take place on Saturday, April 2, at the University of Hawaii's Manoa Campus, in Honolulu, HI (<http://www.aatj.org/atj/conference/index.html>.) The guidelines for the SIG sponsored session proposal are the same as last year, which are:

- The SIG proposal will be submitted at the same time as the individual and other panel proposals.
- The SIG proposal will be reviewed by the ATJ conference committee at the same time as the regular proposal. (This implies that the SIG-sponsored panel does not receive priority over other regular proposals. It is possible that the SIG-sponsored panel may be rejected).

Under these conditions, I would like to encourage JSP-SIG members and other ATJ members to consider presenting in the JSP-SIG panel. The procedure for selecting presentations is as follows:

- 1) Call for Papers within the JSP-SIG in advance. This time, though, the "Call for Papers for the JSP-SIG Panel" is being disseminated not only to JSP-SIG members, but also to all ATJ members through the ATJ Newsletter.
- 2) The JSP-SIG Panel selection committee, composed of JSP-SIG members who do not submit paper proposals to the JSP-SIG panel, will select papers for the panel by Friday, October 22, and notify the result to the authors as soon as they can, no later than within a week. This way, those who may not be a part of JSP-SIG panel can send their proposal as a regular paper to ATJ seminar directly.
- 3) JSP-SIG Panel selection committee members, selected panelists, and the coordinator of JSP SIG work together to write a proposal for the JSP-SIG Panel and submit it to ATJ.

Obviously, this is a collaborative effort that requires members' active involvement. Thank you in advance for being a part of this operation.

b) Volunteer wanted: JSP-SIG Newsletter Editor

Please join in writing and composing the tri-annual JSP-SIG newsletters.

c) Volunteer wanted: JSP-SIG Advocacy Committee

How can JSP-SIG become a more valuable group and resource to its members? What can we do to promote the field of JSP both academically and professionally? Please join the focus group, JSP-SIG Advocacy Committee, to consider these matters and create a happy productive group together.

d) Update JSP-SIG member directory

Please notify Tomoko Takami if you have any changes to make for JSP-SIG member directory by September 30. The updated version is going to be distributed among JSP-SIG members, hopefully by early October.

(2) Conferences and Workshops

February 17-19, 2011 *Business Language Workshop for Foreign Language Educators in Spanish, French, German and Japanese*
University of Memphis

https://umdrive.memphis.edu/g-wangcenter/www/pages/for_lang_wksp.htm

This Workshop offers participants valuable insights into the relationship between foreign language and international business, discusses how to develop a business language curriculum, and explores the resources available to the foreign language educator interested in this new and exciting field. Above all, this workshop will serve as a unique forum for the exchange of ideas among participants.

Japanese Track Leaders: Robert Russell (Brigham Young University) and Yuki Matsuda (University of Memphis)

March 23-26, 2011 *2011 CIBER Business Language Conference*

University of South Carolina

<http://ciberweb.msu.edu/activitydetail.asp?ViewID=1&SectionRecordID=2041>

Annual CIBER Business Language Conference focuses on bringing together foreign language faculty to present ideas and to discuss best practices and new ideas to teach foreign language to business students and to teach business foreign language to non-business students. Conference venue will be the Doubletree Suites Hotel in Charleston, SC.
Location: Charleston, SC

(4) Other information

The Alliance of Associations of Teachers of Japanese (AATJ) will offer a Japanese On-line Instructions Network for Teachers (JOINT) course on Japanese for Professional Purposes in 2011. The JOINT facilitators will be Motoko Tabuse (Eastern Michigan University) and Yuki Matsuda (University of Memphis). The JPP course will be offered from January 24 (Monday), 2011 to March 06 (Sunday), 2011. Those who are interested in receiving graduate credits may do so through the University of Colorado, Boulder, with a fee. More detailed information will be distributed later.

(5) Member in the Spotlight: Dr. Eiko Ushida

Eiko Ushida is a Lecturer of Japanese at the School of International Relations and Pacific Studies (IR/PS) at the University of California, San Diego. She received her Ph.D. in Second Language Acquisition from Carnegie Mellon University in 2003. She has taught all levels of Japanese language and culture courses in Australia and the U.S. She has been developing and teaching graduate-level content-based Japanese courses at IR/PS, and enjoying re-learning about Japan with her students.

In 2008-2009, Eiko was the president of Teachers of Japanese in Southern California (TJSC), responsible for organizing workshops and publishing newsletters for Japanese teachers in the Southern California region. Also, she has been a key developer of AATJ's JOINT (Japanese Online Instruction Network for Teachers) program, and taught the first JOINT course, "Content-Based Instruction for Advanced Japanese" twice in 2008-2009. In 2010-2011, she will teach a new course, "Basic Concepts of Japanese Language Teaching", and supervise facilitators who develop and teach new JOINT courses (e.g., Curriculum Design for Business Japanese, Using Technology in Japanese Teaching) as a JOINT advisor.

Her research interests include online education, technology-enhanced language teaching and learning, teacher education and professional development, and Japanese for Professional Purposes. She has published her work in various journals including *Australian Journal of Applied Linguistics*, *CALICO Journal*, *Computer Assisted Language Learning*, *Japanese Language and Literature*, *Japanese-Language Education around the Globe*, and *Nihongkyoiku*.



In addition to her professional life, Eiko enjoys relaxing at home watching movies. “Top Gun” has been her most memorable movie because it was the first movie that she was able to watch without falling asleep in the theater. Since many scenes were shot in San Diego, she truly enjoys living there and experiencing this movie every day.

Eiko’s family lives in a small town near Gifu, Japan. Her parents own a small grocery store in the countryside, and she was raised as a “*kanban musume*” there. Every summer she returns to Japan and spends her vacation with her big family like *Sazae-san*. She enjoys playing with her energetic nephews and nieces, helping their summer homework, chatting with shop customers, and eating fresh summer vegetables that her mother grows in their family field.

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