

Japanese Language Education Global Network (GN)

Call for Logo Design

The Japanese Language Education Global Network (GN) is an alliance that enables the exchange of information about Japanese language education around the world, with the aim of promoting international cooperation, practical activities for learning and teaching Japanese and international development of academic research. Currently, 10 countries and regions (US, Indonesia, Australia, Canada, Korea, Taiwan, China, Japan, Hong Kong, and Europe) are affiliated with this Japanese language education alliance.

In order to alert ever more people of the workings of this network, and to better develop future activities, the GN has decided to take steps in a new direction. The very first step is to have a new logo designed to act as the GN's symbol, and to enable the organisation to become more widely known. In 2016, the International Conference on Japanese Language Education will be held in Bali, Indonesia. The newly created logo will be featured at this conference in all the posters, programs and signs and so on.

Call for Logo Design:

GN calls for a logo that will creatively symbolise and promote the activities of the Japanese Language Education Global Network. The logo should represent the spreading of Japanese language education throughout the world, have an appealing design, and include the letters "GN".

How the logo will be used:

The logo will be used on the network's homepage, on posters and other promotional media, printed on conference programs, and so on.

Eligibility:

Any individuals or groups, regardless of nationality and whether they are professionals or amateurs, are invited to submit their design.

Application Information:

1. One design is to be sent per application, however, there is no limit to the number of applications, which are allowed per individual or group.
2. Download the application form and fill in the necessary information. An explanation of the design rationale must be included.
3. The design should be in colour. However, there may be instances when the logo is used in black and white.
4. The logo must be sent as an attachment to the application email as a Word Document, JPEG, or PDF.
5. The logo must include the letters "GN".

6. There will be times when the logo will be used at a reduced size of minimum 2cm x 2cm, therefore it must have a design that is easy to discern even at such small sizes.
7. The logo design must be a previously unpublished, original work. Moreover, the design must not infringe any copyright or trademark rights, nor infringe upon public order and morality.

How to apply:

- The design should be sent as an attachment to the email application
- The email should have the subject "GN Logo Design Application"

Please note that no logo designs can be returned once the application has been sent.

Logo Selection Process and Announcement:

An impartial representative of the Japanese Language Education Global Network will examine and make a selection from all logo design applications. The designer of the chosen logo will be notified personally by February 2015. The logo will be displayed along with the designer's name and design rationale, on the Global Network homepage from March 2015 onwards. Moreover, the designer will be awarded with a certificate, and their logo design will be presented to and used in all 10 countries and regions, and used for publicising the International Conferences on Japanese Language Education.

Application Deadline:

Wednesday 31st December 2014

Additional Important Points:

1. Copyright and all rights to use the chosen logo design will belong entirely to the Global Network.
2. Revision or modification of the chosen logo design may take place. In the case of hand-drawn designs, the original picture may be requested to be submitted.
3. Upon submitting an application, your personal information will only be used for the purpose of the current application, and will not be revealed under any other circumstances.

Applications and Inquiries

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